



Expanding Access to Genetic Services: Sharing Strategies, Finding Solutions

Conference Exhibitor Prospectus

APRIL 5, 2022 & April 6, 2022

The New York Mid-Atlantic Caribbean (NYMAC) Regional Genetics Network invites you to join our virtual conference and share your products, educational materials, services, and research. Your support will help us promote access to genetic information and genetic services in the NYMAC region. Last year, we hosted 300-400 healthcare professionals, families and family organizations attending our 2022 virtual conference. We will be using a ZOOM platform.

NYMAC is one of seven regional genetics networks in the country and is funded by a federal grant from the Health Resources and Services Administration (HRSA)*. Our region includes the following 10 states and territories; **DC, DE, MD, NJ, NY, PA, PR, USVI, VA, and WV**, and is led by genetics providers from the NYS Department of Health, Johns Hopkins University, The University of Pittsburgh, the Ferre Institute, Inc., and evaluators from RTI International. We partner with key stakeholders including families, healthcare providers, and public health organizations.

Individuals from our region with genetic disease and their families, advocates, healthcare professionals and public health professionals collaborate to ensure that individuals with genetic conditions and their families have access to quality genetic services.

Approval for *AMA PRA Category 1 Credit*[™] and Category 1 CEUs from the National Society of Genetic Counselors is currently pending.

Exhibitor Code of Conduct

Exhibitors may only engage with attendees in the virtual exhibit hall. All exhibits submitted for display at the NYMAC Annual Conference are subject to review. All products and services exhibited must be germane to genetic services.

Exhibits must not be deceptive or misleading. The advertisement/display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in the exhibitor contract is prohibited.

*These resources are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$841,455 with 0 percent financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit [HRSA.gov](https://www.hrsa.gov).

NYMAC EXHIBITOR AGREEMENT

PLEASE PRINT OR TYPE

Company or Organization Name

Mailing Address (No P.O. Boxes, please.) City State Zip

Telephone # Fax # E-mail Address

Exhibitor Options (select one) (A signed W-9 will be provided from Ferre Institute, Inc.)

We would be pleased to add promotional items from your company to our attendee's post-meeting gift bag. These items may be shipped to our address below.

(Note: items must fit into a small flat rate priority shipping box)

Corporate/ Commercial/ Insurers:

___ One (45 min) lecture on either April 5th **or** April 6th + dedicated ZOOM breakout room during "collaboration corner" time, April 5th & April 6th (3 x 12 min morning sessions each day within 10:40am-11:25am time frame). **\$750.00**

OR

___ One (45 min) lecture on either 4/5 **or** 4/6. **\$500.00**

OR

___ Dedicated ZOOM breakout room during "collaboration corner" time April 5th & April 6th (3 x 12 min morning sessions each day within 10:30am-11:30am time frame) **\$300.00**

If paying by check: Please make payable to Ferre Institute, Inc. – NYMAC

If paying by credit card:

Please complete all of the information below to ensure that your credit card is accepted, and your payment is approved.

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Submissions to: Luba Djurdjinovic MS, Executive Director, Ferre Institute, Inc., 124 Front Street, Binghamton, NY 13905, Ph: (607) 724-4308/ fax: (607) 724-8290/ NYMAC@ferre.org

