

Creating Culturally Responsive Resources and Translations

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Desarrollo de recursos y traducciones adaptadas culturalmente

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Today's topics

- Developing Materials using
 - Plain Language
 - Cultural Adaptations
 - Translations
 - Modalities
- Examples of Culturally Responsive Materials
- Creating Culturally Responsive Materials
- Let's Practice



Temas del día

- Desarrollo de materiales usando:
 - El uso de lenguaje simple
 - Adaptaciones Culturales
 - Traducciones
 - Modalidades
- Desarrollo y ejemplos de materiales culturalmente receptivos

Developing Materials



Desarrollo de materiales

What is your level of experience with adapting materials to be culturally responsive to the audience?



¿Cuál es su nivel de experiencia con la adaptación de materiales para que respondan culturalmente a una audiencia?

Where do we start?

- › Determine the audience



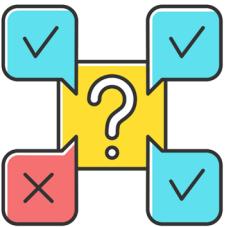
¿Dónde empezamos?



- › Determine la audiencia



For which audiences do you develop materials?



¿Para qué audiencias desarrolla materiales?

Identifying Your Audience

Identifying your audience is one of the first steps in developing materials.

- › Are they families or professionals?
- › Are they exposed to technology?
- › Which dialect or language do they speak?



Identificando a tu audiencia

Identificar a su audiencia es uno de los primeros pasos en el desarrollo de materiales

- › ¿Son para familias o profesionales?
- › ¿Están expuestos a tecnología?
- › ¿Qué dialecto o idioma hablan?

Use images and colors to create connection



COMMUNITY Autism Research Ambassador PROGRAM

Help change the face of autism research. This virtual program empowers African American families and self-advocates to be more involved in autism research. Help develop autism services and information that meet the needs of our community.

Apply today if you:

- Are the parent or grandparent of someone with autism **OR**
- Are an autistic self-advocate **AND**
- Identify as African American

If you are interested in becoming a Research Ambassador for the Community Autism Research Ambassador Program, you will receive a stipend of \$250 for your participation. Choose either the June **OR** August sessions.

June 21 and 22, 2023
August 2 and 4, 2023

For more information, visit familyvoices.org/ARAProgram

This program was funded through a Patient-Centered Outcomes Research (PCOR) Project Eunice Washington PCORI Engagement Award (RAC-1600-0025).



FAMILY VOICES UNITED TO END RACISM AGAINST CYSHCN AND THEIR FAMILIES (FamU)

Check out our web-based toolkit developed to support and educate our network of family-led organizations, and multi-media resources to help you with the important work of:

- Dismantling racism
- Being more culturally competent as an organization, and
- Building and developing meaningful engagement with the families you serve

WHAT CAN FamU TOOLS HELP YOU DO?

- Build competence** by learning about the history of race in the U.S. and racial disparities in healthcare.
- Foster connectedness** by creating opportunities to connect and engage in raw, honest, uncomfortable conversations necessary to bring about change.
- Encourage confidence** to act with the creation of materials and guidance to equip network members to start, lead and sustain conversations to dismantle racism in healthcare of children and youth with special health care needs (CYSHCN).

GET STARTED

LEARN MORE AT familyvoices.org/famu

Más imágenes, menos contenido



FAMILY VOICES HISPANIC AFFINITY GROUP
GRUPO DE AFINIDAD HISPANA DE FAMILY VOICES

LIDERES HISPANOS/LATINOS DE LA RED NACIONAL

Una red que promueve la participación comunitaria, el liderazgo y apoyo a las familias a través de la nación.

• Lideres empoderados por una organización nacional con 59 localidades a través de la nación y los territorios.

• Lideres enfocados en apoyar a las familias de niños con necesidades especiales de habla hispana en cada estado.

REUNIONES TRIMESTRALES

Conéctate con otros líderes. Únete a reuniones trimestrales participando de talleres y adiestramientos.

• Obtén acceso a recursos, información y materiales completamente en español.

• Descubre y comparte estrategias para mejorar el acceso a los servicios en las comunidades hispanas/latinas.

COMUNICAR EN LA FAMILIA

Comunicados e idiomas (español e inglés). Un foro para comunicar oportunidades a líderes y las invitaciones a los talleres y seminarios.

• Espacio para intercambiar recursos entre las familias.

HISPANIC HERITAGE

¿Qué significa el ser hispano/latino para ti?

"Vivo orgullosa de quien soy y de donde vengo. Es una bendición poder compartir con mis hijos nuestras raíces, costumbres y tradiciones. Somos una cultura para el mundo. ¡Feliz y orgullosa de ser Latina!" Roseani Sánchez, Puerto Rico Director de Proyecto, Family Voices National

"Ser hispano/latino significa representar de dónde vengo, sin importar donde me encuentre. Es poder contagiar a otros con la alegría que nos distingue, festejar cada ocasión con nuestra música, es buscar una excusa para celebrar algo, poder compartir en las fiestas donde todos somos sobrinos, primos, hermanos o ahijados, disfrutar de nuestra comida y recibo y cuando me despiden. Soy orgullosa de mis raíces, de mi cultura, de mi lengua, de ser puertorriqueña y ser hispana/latina!" Vanessa Rodriguez, Delaware Coordinador de Proyecto, Family Voices National

Hispanic Affinity Group

FAMILY VOICES
Leadership in Family and Professional

Comparte tu porque con nosotros...

Tips to Consider When You Adapt Materials

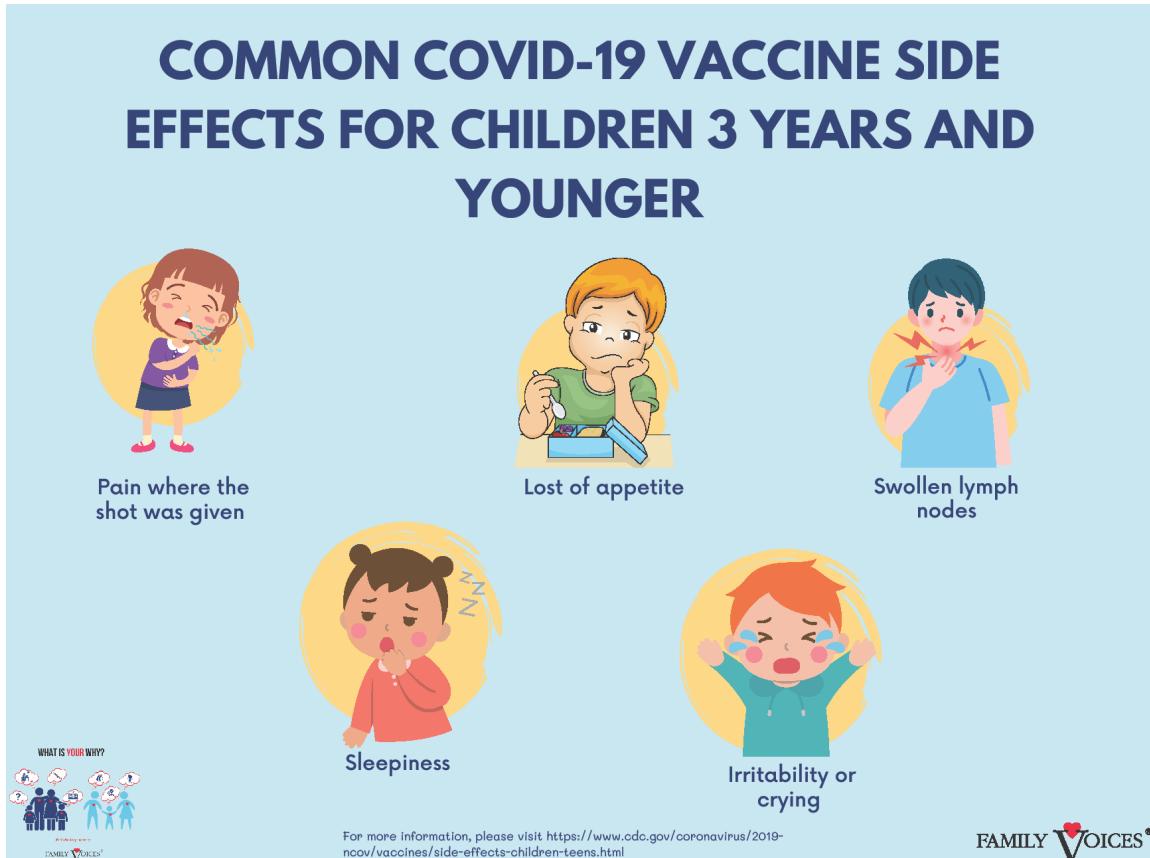
- › Use plain and simple language
- › More images, less written content
- › Include culturally relevant examples
- › Fonts, colors, and templates
- › Types of images, icons, and graphics
- › Avoid slang, jargon, and acronyms



Recomendaciones para adaptar materiales

- › Use un lenguaje claro y simple
- › Más imágenes, menos contenido escrito
- › Incluya ejemplos culturalmente relevantes
- › Letra, colores y patrones
- › Tipos de imágenes, símbolos y gráficos
- › Evite la jerga y las siglas

More images, less writing



Más imágenes, menos contenido

FAMILY VOICES®

Tu salud mental importa

Signos de Depresión

Un cuidador familiar que sufre de depresión experimenta una combinación de al menos cinco de los siguientes síntomas al menos por un período de 2 semanas

Pérdida de interés o placer en la mayoría de las actividades diarias	Cambio significativo en el peso o cambio en el apetito
Sentimientos de baja autoestima	Te sientes cansada/o y te falta energía
Te sientes triste desesperanzado e impotente	Tienes dificultad para concentrarse, pensar o tomar decisiones

Para más información, visite: <https://www.caregiveraction.org/>

WHAT IS YOUR WHY? FAMILY VOICES®

What is your level of experience with using plain language guidelines?



¿Cuál es su nivel de experiencia con el uso de las guías de lenguaje simple y sencillo?

What is Plain Language?

- › Plain language is communication your audience can understand the first time they read or hear it
- › It includes not just words, but also page layout to make materials easier to read and find information

¿Qué significa el uso de lenguaje sencillo?

- › El lenguaje sencillo es comunicación escrita o verbal que su audiencia puede entender la primera vez cuando lo lee o lo escucha
- › Incluye no solo palabras, sino además diseño de página para que los materiales sean más fáciles de leer y encontrar la información

The Plain Language Design Process

- › Clear, concise language
- › Design and organize documents for easy reading and understanding
- › Test materials with intended audience
- › Learn to listen
- › Speak slowly, clearly and respectfully

El proceso de diseño de lenguaje sencillo

- › Lenguaje claro y conciso
- › Diseñe y organice documentos para facilitar su lectura y comprensión
- › Materiales de prueba con la audiencia escogida
- › Aprender a escuchar
- › Hablar despacio, claro y con respeto

Telehealth Rights and Responsibilities



CYSHCN and Family Rights and Responsibilities for Telehealth

RIGHTS

You have the right to receive considerate, respectful and compassionate care through telehealth regardless of your age, gender, race, national origin, religion, sexual orientation, gender identity or disabilities.

You have the right to receive safe and high-quality care within the range of services that telehealth provides.

You have the right to ask your provider or the appropriate office staff any questions about logging on to, and needing assistance with, the telehealth platform.

You have the right to accommodations for vision, hearing and speech to be able to access your telehealth visit.

You have the right to access a telehealth visit in your primary language with effective and adequate interpretation services.

You have the right to have a family member, support person, or other individual present with you during your telehealth visit.

You have the right to share information and ask questions during a telehealth visit as you would during an in-person visit.

You have the right to receive the same type of information, such as test results or diagnosis, during telehealth as you would during an in-person visit.

You have the right to discuss and collaborate in making plans of care during a telehealth visit as you would during an in-person visit.

You have the right to disagree with any plans or ask for review or changes to the plan of care in a telehealth visit just as you would during an in-person visit.

You have the right to request an in-person visit if you feel that the telehealth visit will not meet your child or family's needs.

You have the right to stop a telehealth visit if you feel uncomfortable at any time.

You have the right to share a concern or grievance about your telehealth visit verbally or in writing with your provider and/or office staff.

1

You have the right to ask any trainees or support personnel observing or assisting in your telehealth visit to leave the room or discontinue viewing/listening to your visit.

You have the right to ask questions and receive information related to the confidentiality and privacy of your telehealth visit and the use of your medical information.

You have the right to access, either in writing or through an online portal, any plans of care, orders or action items from the telehealth visit.

You have the right to share in the planning of the next telehealth visit or follow-up actions.

RESPONSIBILITIES

■ Actively participate in the telehealth visit with information and updates about your child's health, such as:

- celebrations in your child's life since last visit,
- concerns, symptoms, treatments or hospitalizations since last visit,
- medications,
- updates from other providers, and
- any other information you think your providers might need to know.

■ Offer your child or youth the same opportunity to actively participate in the telehealth visit. If your child or youth needs an accommodation to participate, such as for hearing, set it up ahead of the visit. Additionally, if your child or youth does want to participate, support their communication needs (such as with augmentative communication) or efforts ahead of the scheduled telehealth visit.

■ Prepare your child to participate in the telehealth visit, for example:

- Schedule the appointment at a time of day that works for them
- Discuss where to have the visit in your home so that is accessible and your child feels comfortable
- Practice using the telehealth platform ahead of time so it is familiar
- Discuss what to expect during the visit by using accessible language ("it is like when we face time with grandma but with Dr. Smith"), social stories, pictures or other communication tools
- Encourage your child to bring something that gives them comfort to the visit, such as a stuffed animal or wear a favorite shirt

■ Assist with any physical examination of your child that may be needed during the telehealth visit.

■ Demonstrate in-home aspects of your child's care, such as use the camera to show how equipment is used or how a medicine is dispensed.

■ Ask questions when you do not understand information or the plan of care.

■ Take notes of any questions or concerns you have, or of any orders, plans and action items discussed during the telehealth visit.

■ Treat your doctors, nurses and other health care team members participating in the telehealth visit with respect.

Family Centered Telehealth Rights

Vision, Hearing & Speech

You have the right to accommodations for vision, hearing and speech to be able to access your telemedicine visit.

Family & Support

You have the right to have a family member, support person, or other individual present with you during your telehealth visit.

Interpretation

You have the right to access a telehealth visit in your primary language with effective and adequate interpretation services.

Stop a visit

You have the right to stop a telehealth visit if you feel uncomfortable at any time.

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Family Centered Telehealth Rights

Care via Telehealth

You have the right to receive considerate, respectful and compassionate care through telehealth regardless of your age, gender, race, national origin, religion, sexual orientation, gender identity or disabilities.

Questions

You have the right to ask your provider or the appropriate office staff any questions about logging on to, and needing assistance with, the platform.

You have the right to share information or symptoms and ask questions during a telehealth visit as you would during an in person visit.

Plans of Care

You have the right to disagree with any plans or ask for review or changes to the plan of care in a telehealth visit just as you would during an in person visit.

Documentation

You have the right to receive the same type of information, such as test results or diagnosis, during telehealth as you would during an in person visit.

FAMILY VOICES®

Derechos de telesalud centrados en la familia:

Preguntas

Tiene derecho a preguntarle a su proveedor o al personal de la oficina correspondiente cualquier pregunta sobre cómo iniciar sesión o necesitar ayuda con la plataforma. Además, como compartir información personal, síntomas y/o preguntas durante una visita de telesalud como lo haría durante una visita en persona.



Documentos

Tiene derecho a recibir el mismo tipo de información; como resultados de pruebas diagnóstico, procesos e intervenciones, clarificando cualquier duda o pregunta.



FAMILY VOICES®

Derechos de telesalud centrados en la familia

Interpretación

Tiene derecho a participar de una consulta de telesalud en la que se le provea la información en su lengua nativa y/o acceso a servicios de interpretación eficaces y adecuados.



Detener una visita

Tiene derecho a interrumpir su visita de telesalud si en algún momento se siente incómodo.

FAMILY VOICES®

“Cultural accommodation occurs when the way a message is delivered is modified so that it can be utilized with a particular culture or community”

“El acomodo cultural ocurre cuando se modifica la forma en que se comparte un mensaje para que pueda ser utilizado con cualquier cultura o comunidad”

Catalina Booth, JD

What is a cultural adaptation?

Cultural adaptation involves **reviewing and changing the structure** of the resources, program, or practice to more appropriately fit the needs and preferences of a particular cultural group or community.

¿Qué es una adaptación cultural?



La adaptación cultural implica **revisar y cambiar la estructura de los recursos**, el programa o la práctica para que se ajusten más adecuadamente a las necesidades y preferencias de un grupo o comunidad cultural en particular.

Cultural adaptation involves...

- › Structure and modifications of the context
- › Meeting the needs of the target population based on:
 - › Culture
 - › Language
 - › Communication skills
 - › Race and Ethnicity
 - › Geographic location



La adaptación cultural implica...

- › Estructura y modificaciones del contexto
- › Satisfacer las necesidades de la población identificada en base en:
 - › Cultura
 - › Idioma
 - › Habilidades de comunicación
 - › Raza y etnicidad
 - › Ubicación geográfica

Images, icons and graphics



Imágenes, iconos y gráficos

- Imágenes con licencia
- No imprimir ni escribir sobre las imágenes

¿Qué es Telesalud?



You can get a Flu vaccine
and a COVID-19 vaccine at
the same visit if you are due
for both.



Learn more at Getting a Flu Vaccine and a
COVID-19 Vaccine at the Same Time | CDC



Quý vị có thể tiêm vắc-xin
Cúm và vắc-xin COVID-19
trong cùng một lần khám
nếu quý vị đến hạn tiêm cả
hai.



Obtenga más información para obtener una vacuna contra la influenza y del
COVID-19 al mismo tiempo | Centros para el Control y la Prevención de
Enfermedades



Most common translation mistakes made by translators

Ineffective communication

Translating word for word

Exaggerating the meaning of a word

Incorrect tone and/or style

Working in a language you are not proficient in

Working outside your specialty

Errores de traducción más comunes cometidos por traductoras

Comunicación ineficaz

Traducciones palabra por palabra

Exagerar el significado de una palabra

Tono y/o estilo incorrecto

Trabajar idiomas que no dominas

Trabajar fuera de su especialidad

The Problem with Word-for-Word Translation



- › Translations are an important way to **share information, knowledge, and ideas** with people who do not speak English as their primary language.
- › Good translation keeps the meaning of the **message, style, and manner**, without forgetting the order of the words.
- › Translation must use **neutral and basic** words

Problemas con la traducción palabra por palabra

- › Las traducciones son una forma importante de **compartir información, conocimientos e ideas** con personas que no hablan inglés como primer idioma
- › Una buena traducción mantiene el **sentido del mensaje, el estilo y la manera**, sin olvidar el orden de las palabras.
- › La traducción tiene que usar palabras **neutrales y básicas**

Thinking about Modalities

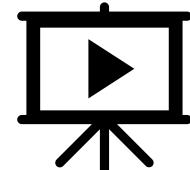
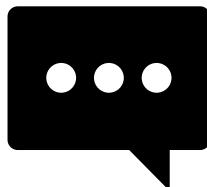
How we share information is as important as **what** we share.

Vamos a pensar en Modalidades

¿Cómo compartimos la información es tan importante como lo **qué** compartimos?

Use technology to communicate

- › Video and audio
- › Webinars and live sessions
- › Phone calls
- › Texting



Usa la tecnología para comunicarte

- › Vídeo y audio
- › Adiestramientos virtuales/ en línea y sesiones en vivo
- › Llamadas telefónicas
- › Enviar mensajes de texto



Icons

Iconos

FAMILY VOICES® Telehealth

The Nuts and Bolts of Telemedicine
Essential for a Family-Centered Experience

WEBINAR 4: Your Family's First Telemedicine Appointment

Other Webinars In This Series

- Are You Connected?** WEBINAR 1
- Do You Have a Device?** WEBINAR 2
- Can You "See" Your Provider?** WEBINAR 3

Contact Us: ADULT FAMILY VOICES, PROGRAMS & PROJECTS, FAMILY VOICES VALUES, FAMILY VOICES TEAM, JOE OPENINGS, DCS

For F2Fs: For F2Fs
For FIOs: For FIOs

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Video

Webinar Recording

Telehealth Definitions

Glossary

Glosario

Video

Resources from this webinar

View Resources

Barrier Busters

Each of the following PDFs covers a barrier related to this section of the curriculum, with tips and resources for "busting" through the barrier.

- I don't have the accommodations I need
- I am not comfortable being on camera
- I can't find a private or quiet place for my appointment
- I don't trust my information will be secure
- My child won't participate
- My insurance doesn't cover telemedicine
- I need interpretation services

Click here for "Barrier Busters" from all four webinars

Download for customization

Descarga para costumizarlo

Customizable Materials

Download Customizable Materials

Descarga el currículo en español que puedes personalizar

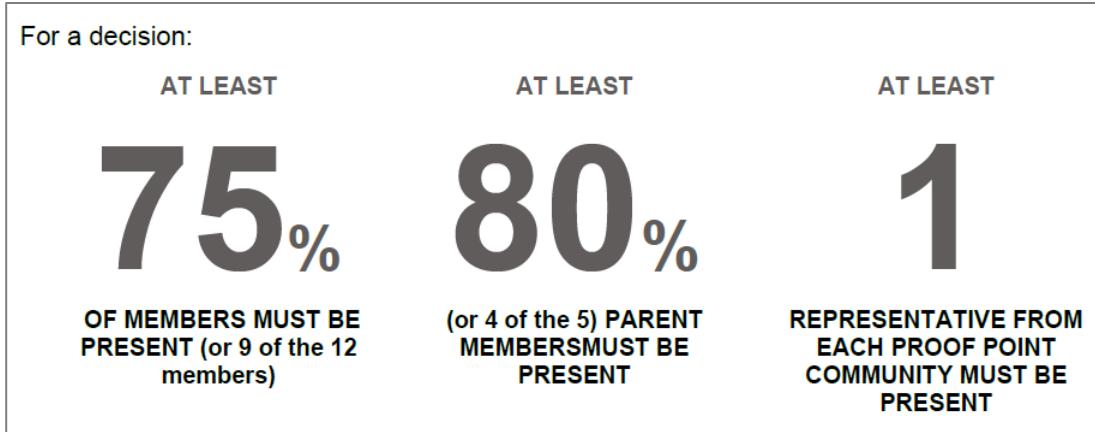
Examples of resources



Ejemplos de materiales

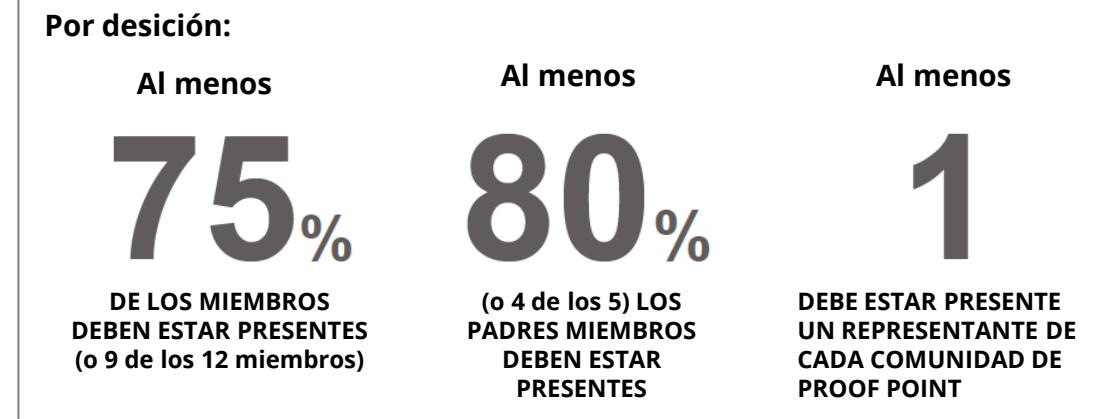
Simplifying Language

For a decision, there must be 75% of governing body members present (9 of 12), including 80% of parent/family leaders (4 of 5) and at least one representative of each Proof Point Community (including the parent/family leader).



Simplificando el lenguaje

Para tomar una decisión, debe estar presente el 75 % de los miembros del órgano de gobierno (9 de 12), incluido el 80 % de los padres/líderes familiares (4 de 5) y al menos un representante de cada Comunidad Proof Point (incluido el parente/líder familiar).



Color, font, and templates

I can't do my telemedicine visit because...

I NEED INTERPRETATION SERVICES

WHAT DOES THIS MEAN?

This means that English may not be your first language or language of choice. Therefore, you need interpretation services to partner with your healthcare provider and receive appropriate healthcare.

WHAT ARE MY NEXT STEPS?

- Talk to or plan with your provider about what interpreter services you need in order to participate in your telehealth visit.
- Contact your Family-to-Family Health Information Center

WHERE CAN I LEARN MORE?

- [Family Voices' Nuts and Bolts of Telemedicine Webinar: Your Family's First Telemedicine Appointment](#)
- [ASL video on interpreter services](#)
- [Utilizing Google Translate in a pinch](#)

FAMILY VOICES® www.FamilyVoices.org/telehealth

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Color, letra y formato

No puedo realizar la visita de telemedicina porque ...

Necesito servicios de interpretación

¿Qué significa esto?

→ Esto significa que el inglés no es primer su idioma, o idioma de elección. Por lo tanto, necesita servicios de interpretación para comunicarse con su proveedor de atención médica y recibir la atención médica adecuada.

¿Quién puede ayudar?

- Su proveedor
- [Centro de información de salud de familia a familia](#)
- Los miembros de tu familia
- La escuela de su hijo

¿Cuáles son los siguientes pasos?

- Hable con su proveedor o planifique con él qué servicios de interpretación necesita para participar en su visita de telesalud.
- Comuníquese con su [Centro de información de salud de familia a familia](#)

¿Dónde puedo aprender más?

- [Curículo de Telemedicina de Family Voices, Taller #4 La primera cita de telemedicina de su familia](#)
- [Importancia del American Sign Language \(ASL\) en la eliminación de barreras en la atención médica](#)
- Utilizar [Google Traductor](#) en un apuro. [¿Cómo usar Google Traductor?](#) video de Youtube

FAMILY VOICES® www.FamilyVoices.org/telehealth

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Plain language, example 1

- › The following information must be included in the application for it to be considered complete.



- › **You must include the following information in your application.**



Lenguaje sencillo, ejemplo 1

- › La siguiente información debe ser incluida en la solicitud para que se considere completa.



- › **Debe incluir la siguiente información en su solicitud.**



Plain language, example 2

- Each completed well drilling application must contain a detailed statement including the following information: the depth of the well, the casing and cementing program, the circulation media (mud, air, foam, etc.), the expected depth and thickness of freshwater zones, and well site layout and design.



- With your application for a drilling permit, provide the following information:

- Depth of the well
- Casing and cementing program
- Circulation media (mud, air, form, etc.)
- Expected depth and thickness of freshwater zones
- Well-site layout and design



Lenguaje sencillo, ejemplo 2

- Cada solicitud completa de perforación de pozos debe contener una declaración detallada que incluya la siguiente información: la profundidad del pozo, el programa de revestimiento y cementación, los medios de circulación (lodo, aire, espuma, etc.), la profundidad y el espesor esperados de las zonas de agua dulce, y disposición y diseño del lugar del pozo.



- Con su solicitud de permiso de perforación, proporcione la siguiente información:

- Profundidad del pozo
- Programa de revestimiento y cementación
- Medios de circulación (lodo, aire, forma, etc.)
- Profundidad y espesor esperados de las zonas de agua dulce
- Disposición y diseño del sitio del pozo



Resources

- › Plainlanguage.gov
- › Family Voices website
 - › [Plain Language Checklist](#)
 - › Editable Resources
 - › [Editable resources about Vaccine Outreach](#)
 - › [Editable resources about Telehealth](#)

Recursos

- › Plainlanguage.gov
- › Página web de Family Voices
 - › [Listado de uso de lenguaje sencillo en los documentos](#)
 - › Recursos editables
 - › [Recursos editables sobre vacunación, riesgos y empoderamiento a familias](#)
 - › [Recursos editables sobre salud, telemedicina y empoderamiento para familias](#)

**What was it like to attend a presentation
in Spanish with interpretation in English?**



**¿Cómo fue participar a una presentación
en español con interpretación en inglés?**

What have you learned today that you can use in your work by next week?



¿Qué aprendiste hoy que puedes usar en tu trabajo la próxima semana?

Questions?



¿Preguntas?

Thank you



If you need additional support or to have any questions you can reach me at rsanchez@familyvoices.org

Gracias

Si necesita apoyo adicional o tiene alguna pregunta, puede comunicarse al
rsanchez@familyvoices.org